



For Immediate Release April 26, 2012 Linh Ho (323) 206-6491

## Innovative Auction Allows Bidders to Meet with Sean Parker and Top VCs

2012 Venture Capital Master's Lunch Series to Benefit the Leukemia & Lymphoma Society

(San Francisco, CA) Motion To Dismiss Cancer, a team formed to raise money for the 2012 Roger Royse Leukemia & Lymphoma Society (LLS) Man of the Year campaign, announces the second round of the "2012 Venture Capital Master's Lunch Series" auction where anyone can bid to win one-on-one meetings with some of Silicon Valley's top venture capitalists and start-up founders – with all proceeds supporting LLS and its work with blood cancer research.

Bidding has already begun on eBay at: http://myworld.ebay.com/celebrityexperienceforlls

Bidders get a chance to win some face time and have lunch with the Vice President of Bessemer Venture Partners— touted as "one of the hottest start-up funds at the moment" by the New York Times. Bessemer Venture Partners, the investors behind Pinterest, Yelp, Linkedin, Skype, Cornerstone, OnDemand, Playdom and Eloqua, are just some available of the companies available for private meetings.

Bidders can also pitch their ideas in a private session with managing directors from North Bridge Ventures or with general partners from New Enterprise Associates, the investors behind Bloom Energy, Box, Data Domain, Fusion-io and Salesforce.

The Annual Venture Capitalist/Founder's Auction is a high-demand item on eBay. Every week, another round of venture capitalists and founders' auctions will be listed on eBay. The first round – which included the entire SV Angel team and four managing directors from Menlo Ventures raised an unprecedented amount of money for The Leukemia & Lymphoma Society.

"This year's auction has raised more money in round one than the past two years combined," said Campaign Manager Christina Resasco. "We've had bids come in from all over the world, including Australia, Poland and Cambodia. We are deeply grateful to all the Venture Capitalists and Founders who have donated their time to raise money for The Leukemia & Lymphoma Society."

The next round of auctions will include Sean Parker, Greylock, Walden Venture Partners, NEA, Y-combinator, 23andMe (Chief Business Officer Ashley Dombkowski), Rock Health (CEO Halle Tecco), BandPage (Founder & CEO J Sider), Loopt (Founder Sam Altman), Votizen (Co-founder Jason Putorti) and many more.

For more information about the 2012 Venture Capital Master's Lunch Series visit: <a href="http://myworld.ebay.com/celebrityexperienceforlls">http://myworld.ebay.com/celebrityexperienceforlls</a> or contact Christina Resasco at <a href="https://example.com/celebrityexperienceforlls">(415) 724-7882</a> or at <a href="https://example.com/celebrityexperienceforlls">christina@causevault.com</a>.

For more information about Team Motion to Dismiss Cancer's efforts to raise money for LLS please visit <a href="https://www.M2DCancer.org">www.M2DCancer.org</a>

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